

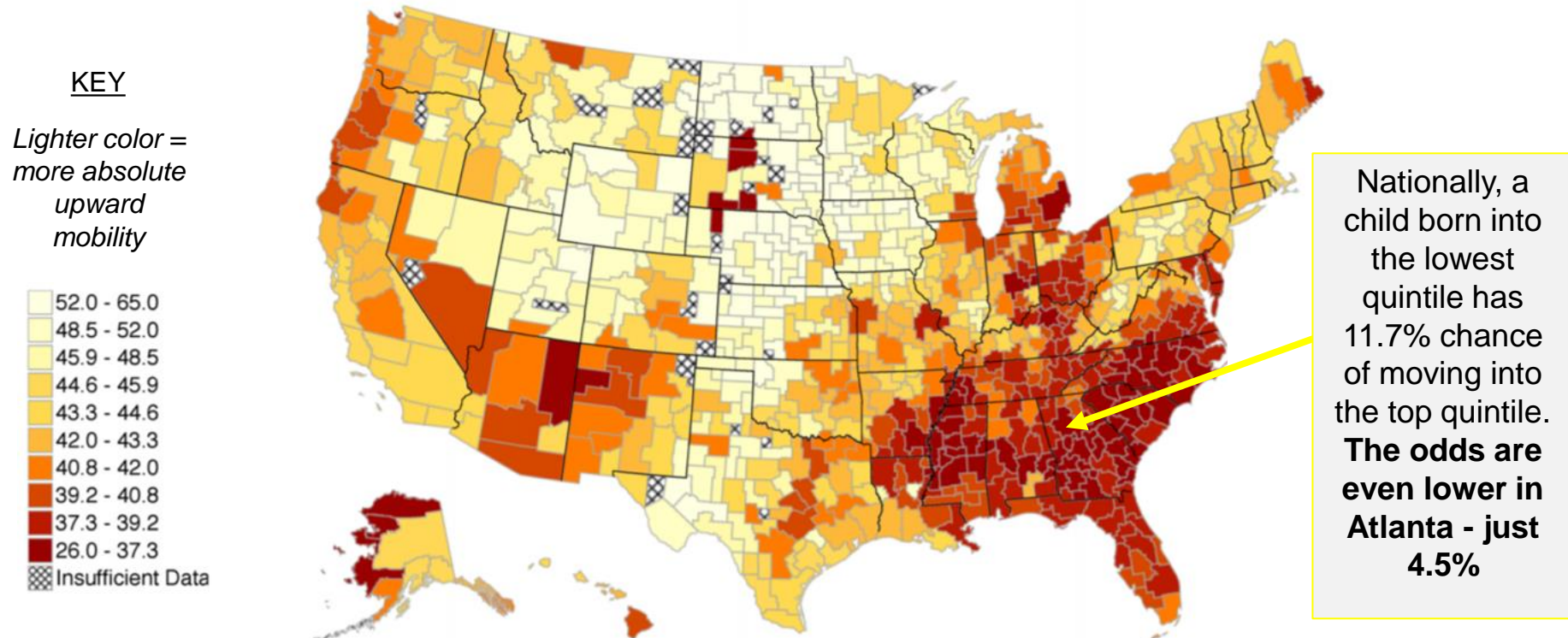


Achieve Atlanta Scholarship Overview

2019-20

Atlanta has one of the country's lowest rates of social mobility, with implications for equitable life outcomes

Absolute upward mobility: mean child rank for parents at 25th percentile

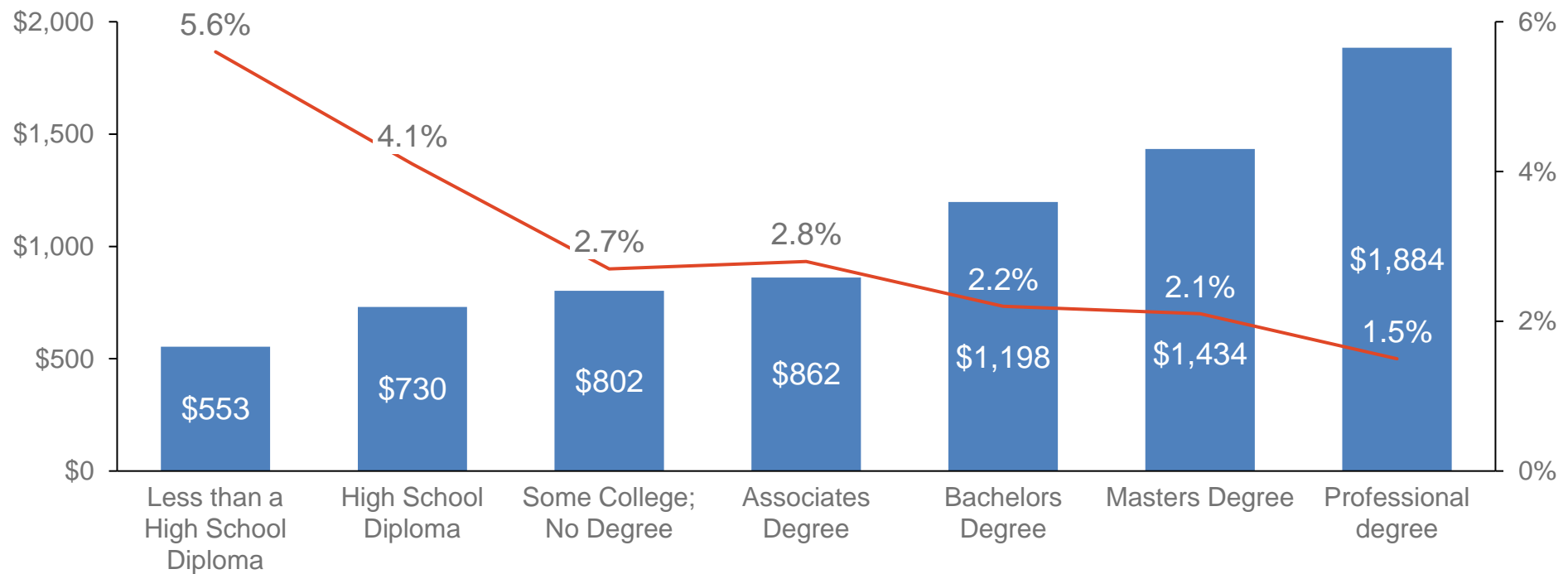


Low social mobility means that children born into families with lower income have **little chance of achieving income level of higher quintiles as adults**

Postsecondary degree attainment is an important driver of upward social mobility

Unemployment rate and mean weekly earnings by educational attainment¹

— Unemployment rate
■ Mean weekly earnings



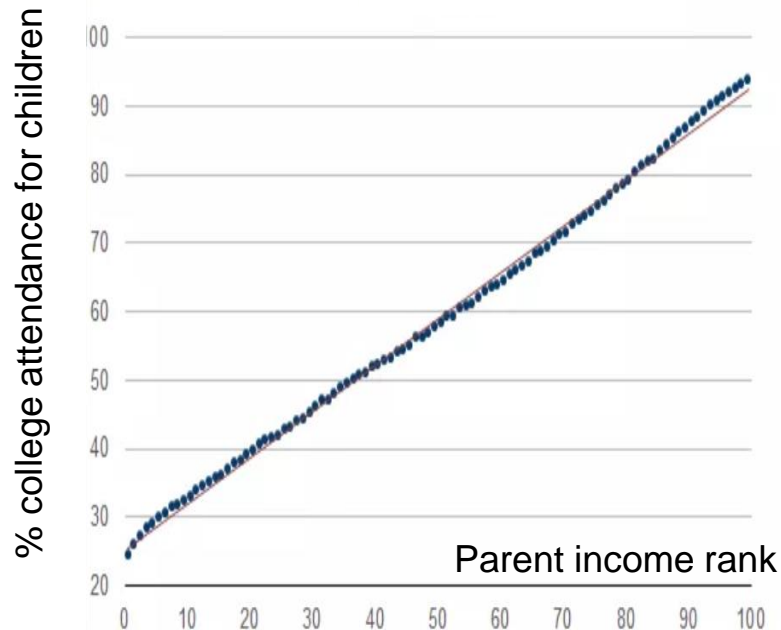
A college education **dramatically increases likelihood of employment and income level**; this is true for elite colleges, other 4-year institutions, and community colleges²

1. <https://www.bls.gov/emp/chart-unemployment-earnings-education.html> 2. See appendix; <https://www.brookings.edu/blog/social-mobility-memos/2018/01/11/raj-chetty-in-14-charts-big-findings-on-opportunity-and-mobility-we-should-know/>

Nationally, and in Atlanta, the chances of going to college are very strongly related to household income

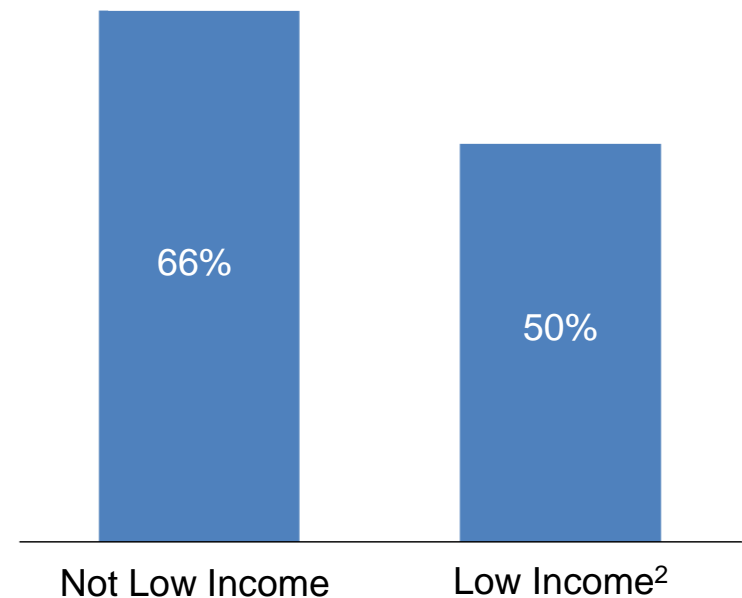
Nationally

Likelihood of college attendance vs. parent income¹



In Atlanta

% of APS graduates seamlessly enrolling in college (2016 and 2017 cohorts)



This correlation creates a **vicious cycle for social mobility**. Unless the tie between family income and educational attainment is broken, upward social mobility, especially for our poorest families, is likely to remain out of reach

1. <https://www.brookings.edu/blog/social-mobility-memos/2018/01/11/raj-chetty-in-14-charts-big-findings-on-opportunity-and-mobility-we-should-know/>

2. Direct certification for the National School Lunch Program



Vision

Atlanta is a city where race and income no longer predict postsecondary success and upward mobility

Mission

Achieve Atlanta's mission is to help APS students access, afford, and earn postsecondary credentials

Achieve Atlanta builds cross-sector collaboration across a range of partners

Grades 11-12

Postsecondary

Improve Postsec.
Access

Improve Postsec.
Affordability

Increase Postsec.
Success

AA catalyzes and facilitates results-driven cross-sector collaboration by setting the vision, assembling teams, and creating conditions for success



Provide college advising to help students identify and access chosen postsecondary education



Help students understand the benefits and value of postsecondary education and help them pay for it through scholarships



Provide supports to help students persist and complete degrees



Achieve Atlanta engages students and families to ensure their experience and feedback inform how supports and services are provided and improved



Scholarship Basics

Scholarship Basics: Student Eligibility Criteria

Initial Eligibility (High School Seniors)

Student Eligibility Criteria	
APS Enrollment	At least 2 yrs
Financial Need	EFC = \$0 - \$8,000
Minimum GPA	≥75 for 2-yr path; ≥80 for 4-yr path
Post-secondary Enrollment	Enroll seamlessly and full-time in an accredited, nonprofit institution

Scholarship Basics: Eligible Institutions

Eligible Institutions	
Type	Accredited, non-profit institutions in-state and out-of-state
Out-of-state	Graduation rate of $\geq 44\%$
Use of funds	Tuition, room, board, books and fees (full Cost of Attendance)

Scholarship Basics: Awards

- **4-year degrees: \$5,000** renewable for 4 years
- **2-year & Technical degrees: \$1,500** renewable for 2 years
- **Fully funded students: \$1,000** one-time grant

Scholarship Basics: How To Apply

STEP 1: Complete 2020-2021 FAFSA (save Student Aid Report)

STEP 2: Verify eligibility criteria, including EFC, minimum GPA, and APS enrollment

STEP 3: Complete online application at achieveatlanta.org starting **January 30, 2020**. Applications due **May 31, 2019**.

Provisional award notice two weeks after submission.
Final awards announced June 15th, 2019.

Scholarship Basics: Key Dates

- **Oct 1st** FAFSA opens
- **January 30th** Scholarship application opens
- **May 31st** Scholarship application closes*
- **June 15th** Final scholarship awards announced

**Students wishing to be recognized at graduation must apply by April 30th.*

Contact & Links

QUESTIONS?

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APPLICATION
& INFORMATION

achieveatlanta.org

FAFSA INFO

fafsa.ed.gov

GRADUATION
RATES

collegescorecard.ed.gov